

"THE MADE MAN" RETURNS TO NEW YORK, AND ANNOUNCES THE OFFICIAL LAUNCH OF THE GLOBAL TOUR... Involved Man... Evolved Man... Made Man

The Made Man (TMM) New York Presented By:

The Made Man Foundation, Wells Fargo & National Urban League

TMM National & Local Sponsored By:

Wells Fargo, Miller Coors, Cîroc VS, ARVO Real Estate, MCCGUSA, Brooklyn Chop House, Plush Vodka, E.&J. Gallo Winery, Artist Financial Program

TMM National & Local Support:

United Nations, Uptown Magazine, NBCC, Upscale Magazine, EDU, Inc. Black Enterprise Magazine, Morehouse Alumni, NAACP, Rogue Media Group, Marcel Rose, Empire Group NYC

For Immediate Release Source: Made Man Foundation

NEW YORK, NY - On Tuesday, June 18, 2019 the globally recognized initiative, The Made Man Foundation (TMM), returns to New York to honor exceptional African American notable male leaders in the community while powering the platforms mission to save our sons, families and communities through accountable male leadership programming for a better society for man, woman and child . The vision is to uplift & engage accountable male leadership in community service programming for the underserved by creating a sustainable socio-economic, gender & racially equitable society for man, woman and child.

The Made Man Foundation, 501c3, addresses challenges that affect men who have many roles including father, son, husband, mentor, leader, and more. While providing programming that emphasizes Black male leadership advocacy with a strategic and intentional effort to overcome the lack of positive black male imagery, male killings, male imprisonment, absentee fathers, and overall fragmentation of the family, social, and economic relations.

The Made Man Foundation (TMM) highlights positive, notable high profile male leaders for inspiration and role modeling, engages their function for community service, & connects leaders and organizations that builds sustainable models of support. TMM understands that the purpose of engaging accountable & responsible male leaders is to empower women and children as a part of the village that develops supportive programming, properties and partners that supports the entire community.

TMM tour executes an engagement strategy that addresses a strength based & positive approach for transformational leadership by understanding the need to recognize extraordinary achievements of notable Black male influencers for leadership in their respective fields of work, social consciousness and significant contributions to the community, while building a bridge for these male influencers to inspire, motivate and extend their resources to empower and invest in our communities.

The Made Man U.S. tour will also include stops in Los Angeles, Charlotte, Chicago, New Orleans, Houston, and more. As part of the foundations global commitment to empowerment in developing countries, TMM's visionary leader and founder, Dr. Ky Dele, has launched The Made Man Africa (TMMA) to support the United Nations Sustainable Development Goals. (TMMA) tour will include stops in Ghana, Ethiopia, South Africa, Nigeria, Sierra Leone, and more.

(TMM) 2018/19-tour programming includes new community engagement models that specifically advocate for the underserved through mentorship, gender equality, workforce & employability development, education, economic empowerment, transformational leadership, and community organization mission advocacy & support.

Honorees & (TMM) alumni will participate in a day long series of programming that culminates at the Brooklyn Chop House, 150 Nassau St, Manhattan, NY 10038 and visit a New York area High School to engage in programming with teens that include mentorship and workshops. As well as participate in the Press Conference, Made Man Honoree Reception & Suit Drive and the new Global Thought Leadership Think Tank Symposium at a local college. As part of the suit drive, new honorees and alumni will be engaged in the national collection of gently worn suits in support of the platform's workforce development and career readiness programming.

Following multiple years of national presentations, TMM has honored over **700 notable** influencers in the entertainment | sports | corporate | political & community sectors, including New York such as, United States Congressman, **Honorable Elijah Cummings**, NBA Hall of Fame Legend **Dikembe Mutombo**, Civil Rights Icon **Rev. C.T. Vivian**, Real Estate and Business Mogul **Michael V. Roberts**, Actor and Music Celebrity **Common**, TV Host **Roland Martin**, Senior Vice President, NFL Washington Redskins **Tony Wylie**, President, National Urban League **Marc Morial**, NBA Legend **John Starks** and many more.

In addition, TMM has collected over **28,000 suits**, impacted **250+ organizations**, provided mentoring workshops to **10,000 male students**, and sponsored college applications for **6000+ students**.

Ky Dele is the visionary behind The Made Man and serves as Executive Producer and Founder. At press time Dele says, "We are all the village, its function & its results. Due to the breakdown of our communities and presenting challenges, The Made Man foundation harnesses the power of mentorship by engaging positive black male leaders in programming to help address positive imagery of black men and elevate the responsibility and accountability of men so all three units – man, woman and child is upheld and empowered.

The Made Man has been featured by the Associated Press, Huffington Post, CNN, FOX, Black Enterprise, NBC, I Heart Media, WGN America, USA Today, Getty Images, Black Enterprise Magazine, Essence Magazine and much more with over 1 billion media impressions.

2019 Programming & Schedule | Date: June 18, 2019

Boys 2 Made Man In-School Mentoring Program: 8:30am - 10:30am

Community empowerment mentoring and motivational workshops with the honorees speaking at local schools and community-based organizations.

Location: Eagle Academy for Young Men of Harlem, 6 Edgecombe Avenue New York, NY 10030

Thought Leadership Think Tank Town-hall: 1:00pm - 3:00pm

A round table style discussion bringing together TMM leaders, elected officials and invited guests collaborating through independent thought focused on building an equitable society for man, woman and child.

Location: Borough of Manhattan Community College – CUNY, 199 Chambers St, New York, NY 10007

The Made Man Press Conference & Honoree Ceremony: 4:00pm - 7:00pm The Made Man Honorees, Host Committee, Partners & Press

Location: Borough of Manhattan Community College – CUNY, 199 Chambers St, New York, NY 10007

The Made Man Honoree Red Carpet Reception & Suit Drive: 7:00pm - 10:00pm Items received will be donated to local New York charities. Brooklyn Chop House hors d'oeuvres and open bar cocktails provided by Miller Coors & Ciroc VS

Location: Brooklyn Chop House, 150 Nassau St, Manhattan, NY 10038

*ticketed event 100% of proceeds benefit The Made Man Foundation & Programming

To purchase tickets, please visit <u>www.TheMadeMan.org</u>

For press and media inquiries contact Ky Dele: Ky@themademan.org

Follow us on social media by using the hashtag: #TheMadeMan

The 2019 confirmed New York Honorees list attached. The list includes City and State Elected Officials, Community, Sports, Media, and Entertainment, and Business Leaders. <u>Just</u> to name a few:

NYC Honorary Chair

 Congressman Hakeem Jefferies, House of Representatives, New York's 8th Congressional District

NYC Honorary Co-Chair

• Dr. Kingsley Lington Ighobor, Acting Managing Editor, Africa Renewal UN Department of Public Information

The Made Man NYC Speakers 2019

- Congressman Hakeem Jefferies, House of Representatives, New York's 8th Congressional District
- Marc Morial, President, National Urban League
- Bernard Bronner, CEO, Bronner Brothers
- Dr. Kingsley Lington Ighobor, Acting Managing Editor, Africa Renewal UN Department of Public Information
- Paxton Baker, Chairman, United States Congressional Award Foundation, Washington Nationals Baseball Club
- Ambassador Nganje Kinge Ewumbue-Monono, United Nations Ambassador to Cameroon
- Deborah Smith, Senior Vice President Community Affairs Manager, Wells Fargo
- Abiola Oke, CEO, OkayAfrica
- Jason Martin, CMC, Managing Director, MCCGUSA LTD, Arvo Realty Advisors
- Patrick Okeke Esq, Chief Legal Counsel, The Made Man Foundation
- Robert "Don Pooh" Cummins, Owner, Brooklyn Chop House and CEO, DP Management & DP Music Group
- Robert E. Cornegy Jr., New York City Council Member, 36th District
- Dr. Roy Hastick, President /CEO & Founder, Caribbean American Chamber of Commerce (CACCI)
- Dr. Ky Dele, Founder & President, The Made Man Foundation
- Dr. Una S. T. Clarke, Former NYC Councilmember, 40th District
- Rev. Anthony L. Trufant, Senior Pastor, Emmanuel Baptist Church
- Michael Nordman, Community Affairs Manager, Miller Coors
- Geoffrey Eaton, 1st Vice President, NAACP New York State Conference
- Alfred Edmond, SVP/Executive Editor-at-Large, Black Enterprise
- Larry Blackmon Jr., President, Alpha Phi Alpha, Alpha Gamma Lambda Chapter
- Yomi Ajao, Senior Vice President, COPE Health Solutions
- Ambassador Dr. Barfour Adjei-Barwuah, Ambassador of Ghana to the United States of America

The Made Man NYC Hosts 2019

- Steve Canal, Chief Impressions Officer, The Brand Executive
- Malik Boyd, CEO, Premier Brand

The Made Man 2019 Honorees Industry Thought Leaders & Transformational Change Advocates

Community Activism, Economic & Social Justice

- Geoffrey Eaton, 1st Vice President, NAACP New York State Conference
- William A. Allen, National Crisis Director, National Action Network
- Dr. Roy Hastick, President /CEO & Founder, Caribbean American Chamber of Commerce (CACCI)
- Samson Styles, CEO, Killing Beef: The Documentary LLC

Faith Based Community Empowerment & Development

- Rev. Anthony L. Trufant, Senior Pastor, Emmanuel Baptist Church
- Karim Camara, Executive Director, Governor's Office of Faith Based Community Development

Community Impact Social Organizations

- Larry Blackmon Jr., President, Alpha Phi Alpha, Alpha Gamma Lambda Chapter
- Michael Hatcher, Polemarch, New York Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.
- Robert Stevens, Past Basileus (President), Nu Omicron Chapter, Omega Psi Phi Fraternity, Inc.
- Kevin Bracey, President, Phi Beta Sigma Fraternity Inc., Epsilon Sigma Chapter

Diplomats & International Organization

- Ambassador Nganje Kinge Ewumbue-Monono, United Nations Ambassador to Cameroon
- Dr. Kingsley Lington Ighobor, Acting Managing Editor, Africa Renewal UN Department of Public Information
- Rickford Burke, President, Caribbean Guyana Institute for Democracy (CGID)
- Ambassador Dr. Barfour Adjei-Barwuah, Ambassador of Ghana to the United States of America
- Salia Kabore, Dignitary Peace Advocate, Burkina Faso

Education & Community Based

- Samuel Adewumi, President, CAS Prep
- Beckner Joseph, School Counselor, The Eagle Academy For Young Men
- Alex Cabraie, President, Success In Motion 4U, LLC
- Ronald Draper, Visual Artist, RONALD DRAPERART LLC
- Terrance Coffie Sr, CEO/Founder, Educate Don't Incarcerate
- Brandon Scott, Director of Student and Family Affairs, Harlem Village Academies

Economic, Business & Finance Empowerment

- Stephen Ball, SVP, Government Relations, Wells Fargo
- Patrick Johnson, Field Support Consultant, Wells Fargo
- Peter Meme, Financial Advisor, Merrill Lynch
- Eyan Edwards, Founder, Artist Financial Program
- Corey Galloway, Founder & CEO, Legacy Growth Partners /The New York Streets
- Terrell Brown, CEO, CitBerkso Inc
- Mr. Winston Majette, Executive Director, Harlem Week

Entertainment & Hospitality Entrepreneur

- Rotimi Akinnuoye, Partner, Bed-Vyne Wine & Spirits
- Robert "Don Pooh" Cummins, Owner, Brooklyn Chop House and CEO, DP Management & DP Music Group
- Bazaar Royale, Founder, Brooklyn Bazaar
- David Thomas, Owner/Entrepreneur, Brooklyn Chop House & Dekrouff's Cored Drilling LLC

Public Service & Government

- Congressman Hakeem Jefferies, House of Representatives, New York's 8th Congressional District
- Wayne K. Williams, Senior Policy Advisor to Chairman Hakeem Jeffries, U.S. House of Representatives Democratic Caucus
- Robert E. Cornegy Jr., New York City Council Member, 36th District
- Alvin Martinez, Member, NYPD Hispanic Society

Healthcare & Social Welfare

- Yomi Ajao, Senior Vice President, COPE Health Solutions
- Dr. Edward Flatow, Dentist, Dental 365

Legal Advocacy

- Charlie Vargas, Attorney, Vargas Law Firm
- Kenneth Montgomery, Owner, Law Office of Kenneth J. Montgomery PLLC
- Jaye Ballard, Owner, Jaye Ballard & Associates
- Paul Acinapura, General Counsel & Co-Executive Director, retired from Brooklyn Legal Services

Marketing & Business Diversity Strategy

- Mwanza Lumumba, Director of Marketing, Pernod Ricard
- Derek Epps, Event Marketing Strategist, E&J Gallo Winery
- Karim Lateef, Senior Manager of Culture, Pernod Ricard
- Kainon Jasper, Principal, Bridge Intelligence Group
- Chester Felts, Associate Director Global Product Strategy, ESPN
- Levaughn Denton, Sr. Partner Manager & Content Strategist, Verizon Media Group

Communications, Media & Public Affairs

- Larry Scott Blackmon, Vice President, Public Affairs, FreshDirect
- Leonard Burnett, Jr., Co-Founder, Co-CEO, Uptown Media Ventures
- Abiola Oke, CEO, OkayAfrica
- John Blassingame, President, Linden Newday
- Alfred Edmond, SVP/Executive Editor-at-Large, Black Enterprise
- Brandon Ray, Regional Director External & Legislative Affairs, AT&T
- Shawn Prez, Founder, Global Spin Awards
- Maximillian Hamilton, Founder, Rogue Media Group, LLC
- Gary Coichy, Founder/Head of Partnerships, Pod Digital Media
- Eric Johnson, Media Sales Account Executive, BET Networks
- Keith Perrin, Jr., Co-Founder/CEO, Fubu/Fubu Radio
- Rahman Khan, Vice President, Community Impact, Charter Communications
- Robert Stevens, Account Executive, Cumulus Media Radio 103.9
- Roberto Evans, Co-Owner, For Us By Us Network
- Levaughn Denton, Sr. Partner Manager & Content Strategist, Verizon Media Group

Real Estate & Community Development

- Ade Adeniran, CEO, Brook Realty Holding
- Edmund Sadio, Broker/Owner, CENTURY 21 Achievers

Leaders in Sports

- Sean Scarborough, President, Youngsters B-Ball Coalition, Inc.
- James Jones, Head of Men's Basketball Coach, Yale University
- Seldon Jefferson, Coach, Thomas Jefferson HS Basketball